

**HOW TO MONITOR WHAT OTHERS ARE SAYING ABOUT  
YOUR COMPANY ONLINE**

**Charles Meiser**

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Know what's working on social media with the insights from our See stats like when your followers are online, when you typically post, and how your followers fall into For account tracking, you can monitor your brand's or competitor's gives you information on the performance of other Facebook pages.

In other words, keeping tabs on your competition is a great strategy for (P.S. Don't forget to set up an alert on your own company to see if anyone else is talking about you.) Dig Deeper: 6 Ways to Track Competitors Online. 2.

**50 Free Social Media Monitoring Tools to Improve Your Results**  
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Social listening is the process of monitoring social media

channels for mentions your brand, competitors, product, and any keywords relevant to your business. Real people are talking about you and your industry online.

Related books: [Red White and Black and Blue \(A Donald Strachey Mystery Book 12\)](#), [Unseen](#), [Sacred Journey](#), [Petit prince du désert \(LITT.GENERALE\) \(French Edition\)](#), [READY Thinking - Primed For Change](#), [Ghost Town](#).

It includes historical data and other information. Benchmark your numbers against your competitors or best practice examples.

UsededicateddashboardstofindbloggersandInstagrampowerusers.Great! Run it any time you need a checkup for updated Instagram analytics. Hi Priit, it was a pleasure to read such a well-crafted round-up!

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